

Deborah Bradford is a seasoned community leader, organizer, and advocate, with a deep commitment to service, talent cultivation, and community empowerment. She is known for her strategic collaboration, servant leadership, and steadfast commitment to empowering individuals, families, and communities.

As Co-Pastor of New Jerusalem Church, she provides spiritual leadership, discipleship, and program development, as well as ensure structure and accountability within the church.

Deborah serves as President of McKinney Legacy Neighborhood Association, working collaboratively to promote civic engagement, strengthen neighborhoods, and elevate resident voices. As the Neighborhood Liaison, Deborah facilitates transparent communication, builds trusted relationships, and helps to bridge community needs with municipal leadership. Her work is rooted in collaboration, advocacy, and solutions that bring people together for the greater good.

As Board Member of the McKinney Community Development Corporation (MCDC) Deborah contributes to the ethical stewardship, strategic decision-making, and evaluation of initiatives that foster sustainable development and long-term community impact, while advancing the organization's mission to partner with, promote and fund community, cultural, and economic development projects that enhance quality of life and support business growth in the City of McKinney.

Deborah is deeply passionate about fostering growth across generations. As Founder and Director of Project Care Youth Enrichment Leadership Program,

she mentors and equips youth with management skills, character development, and purpose. Through her non-profit, The Community Care Project, Deborah oversees strategic initiatives that support community wellness, personal development, and transformational outreach.

She is the founder of Beauty Secrets, a women's advancement and empowerment forum designed to encourage business development, entrepreneurship, personal growth, and career progression. Through Beauty Secrets, she creates spaces for women to grow in confidence, purpose, and influence while building strong personal, professional, and spiritual foundations.